

RoseWay Market

Online
Orders

Multi
Payment
Methods

Advanced
Dashboard

Support
Center

Discover
More

RoseWay

Wallet

Real
Time
Traking

Shipping
App



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<https://openai-systems.com/>

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QUICK SUPPORT

We Provide The Best Support To Our Customers With Support ,forum, Faqs, Private Facebook Group, Live Chat And Direct Emails. The Documentation Articles Also Have A Comment Section To Collaboration

SETUP WIZARD

After Configuring Your Domain, A Setup Wizard Will Guide You To Install The Script

THEME BASED CMS

You Can Integrate New Themes As Per Your Choice



CUSTOMISATION

If You Are Interested To Add Any Features/payment Gateway You Can Easily Do It

COMPLETE DOCUMENTATION

A Very Easy To Follow Detail Oriented Documentation With More Than 100+ Articles Will Help You In Every Steps

360 DEGREE SERVICES

We Can Help You With Everything You Need To Make Your Makrpletplace Successfull. All Have Services Like To Installation, Configuration, Regular Maintance, Image Retoucing, Seo And Marketing Etc

Earn Multiple Ways

MONTHLY SUBSCRIPTION

Auto renewal monthly subscription fee from vendors.

COMMISSION

Earn commission % from each sale made on your marketplace.^{††}

TRANSACTION FEE

Also can set a fixed amount fee for each transaction made.^{††}

††: Not all payment method have these features. For that reason when payment goes to vendor directly, some payment method does not allow split money.



Full Control Over The System



WHITE LEVEL BRANDING

Don't Keep Any Footprint On Your Site. You Can Remove All Zcart Footprints And Set Your Own Branding Information.



ACTIVE BUSINESS AREA

Admin Can Set Active Business Area For The Marketplace, Vendors Can Operate Business Pithing This Area Only



CATALOG RULES

Set Strict Rules For A Product, Vendors Must Follow The Rules To Create Listing For The Item.



PAYMENT ROUTING

Admin Can Control Who Get Paid, Admin Or Vendors. The Money For Order Will Directly Send To That Route Autometically In Realtime. This Settings Can Be Changed Anytime.TM



CUSTOM CSS

Now You Can Change Your Marketplace Style As Your Choice Without Touching Any Codebase With Zcart System. Like You Can Change The Text Colour, Background Colour, Font Size, Font Family And So On. In The Admin Dashboard You'll Get This Option.



SET SUBSCRIPTION RULE

- Can Set The Number Of Listings In A Plan
- Also Can Set The Number Of Users Users In A Subscription Plan

So Vendors Can Choose The Plans Based On Their Need.



We Took Security Seriously



XSS

We took several majors to protect from XSS like below

All user inputs are going through a strict server side validation and sanitization.

All view files are using blade templating system to protect from XSS attack.



RECHAPCHA

Google rechapcha is in place to protect from spam emails.



SQL INJECTION

Data Layer Is Using Eloquent Orm To Better Protect Your Site From Sql Injections.



IP BAN

Admin can ban any user IP from the marketplace to protect his marketplace from suspicious users.



Wallet Checkout

Customer can checkout by using their wallet balance.^(*)



Guest Checkout

Guest checkout feature can increase sale from people who don't like to register.^(*)



AJAX Based Cart

AJAX based cart gives a smooth shopping experience to Shoppers and no reloading to add items to cart.



Express Checkout

Buy Now button allows to express checkout by eliminating cart and send the user directly to the checkout.



Gift Wrap/ Packaging

After purchasing if customer wants then vendor can wrap their product as gift. Also sometimes vendor can offer free wrapping for better customer engagement.^(*)



Dynamic Shipping Cost

Customer's geo location will be detected and system will show shipping cost based on their location, customer can choose from available shipping options.



Cross Selling

Shoppers will get suggestions for other relevant products during purchasing.



All Checkout

Shoppers can checkout from all vendors at a time. Don't need to separate checkout. It's time saving and convenient too.^(*)

Payment Methods Addons

Authorize.Net

Authorize.net has worldwide coverage. It is currently available in more than 33 countries.

paystack

The most popular African payment option.

instamojo

The most popular Indian payment option. It is trusted by 20,00,000+ Indian businesses.

Bank Wire Transfer

It's better to offer a conventional bank wire transfer payment option to your customer.

Flutterwave

Flutterwave Payment methods help you to receive payments from your customers with several payment methods.

SSLCOMMERZ

It is the only payments solution in Bangladesh that allows businesses to accept, process and disburse payments with its product suite.

Razorpay



It gives you access to all payment modes including credit card, debit card, netbanking, UPI and popular wallets including JioMoney, Mobikwik, Airtel Money, FreeCharge, Ola Money and PayZapp.

PayPal Marketplace

PayPal is the most commonly used trusted payment gateway for e-commerce stores. It is an accepted payment gateway in more than 203 countries. It supports all prominent credit cards: Visa, Mastercard, American Express, Citibank, and more.

- ➡ Admin can hold order money to ensure product delivery.
- ➡ Only admin needs to configure payment method when order payment goes to admin.
- ➡ All the payment methods will be readily available to all the vendors when admin will configure them.
- ➡ Marketplace commissions and transeccion fees can be collected for all payment methods.
- ➡ Vendor can request for withdrawal and admin has option to approve or deny the request.
- ➡ Vendors can pay the monthly subscription bills using their wallet balance.^(*)
- ➡ Wallet can be used to just for vendor subscription fees and/ or order payments.^(*)
- ➡ Customers can get refund to their wallet and later use this balance to make purchase again in the marketplace.
- ➡ Admin can disable customer wallet. Then the wallet will not be available for customers.



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- ⊖ Admin can get milestone-based sales commission. For example: When vendor A sales \$0 to \$1000 the commission is 10% and then the sales \$1001 to \$3000 the commission can be 5% and when the sales is \$3000+ the commission can be 3% etc.
 - ⊖ Set custom commission rates for a specific vendor. When custom rate is set, the system will cut that custom % and ignore the sales milestone for the specific vendor while the other vendors will be charged milestone based dynamic commissions.
 - ⊖ Allow charging vendor subscription fees from the wallet balance.
 - ⊖ Remove the Stripe dependency and allow the admin to get paid locally.
 - ⊖ Admin can charge a custom subscription fee for each vendor.
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Paypal Marketplace

- This package will allow you to cut the commissions on real-time send the money to the vendor's PayPal account.
- This is so convenient for the marketplace owner and vendors to sell using PayPal.



All Checkout

- By this package Shoppers can checkout from all vendor at a time. No need for separate checkout.^[79]



Live Chat

- By this module customer can contact to the seller directly before purchasing.
- It'll increase sale more times

More Available Addons



Inspector

- ⊖ A package to block prohibited contents based on keyword.
- ⊖ Restrict words to use in the products information.
- ⊖ Ensure the marketplace listing avoid form the untoward products.



Eventy

- ⊖ With this package admin can create various events
- ⊖ users/customers can see those events from the front-end and can register for those
- ⊖ Users can share events on social media
- ⊖ Users can book the event and cancel the booking too.



Pharmacy

This package will add essential functionalities into zCart powered marketplace to sell medicine online. Like-

- ⊖ Expiry date input filed while uploading products.
- ⊖ Hide expired medicine automatically by the system
- ⊖ Prescription upload option on the checkout page.

Catalog System Like Amazon



Variants

Product variants with dynamic price, features, shipping cost etc.



Featured Categories

It'll highlight important categories to your shoppers to generate more sales.



Dynamic Attributes

Dynamic product attributes to list variants of same item.



Multi-level Categories

Three levels of categories
• **group** • **sub-group** • **category**
to manage the catalog effectively.



Single Product Multiple Seller

Add a product into the catalog. Vendors will use the product to create their listings. Customer will see all offers from different sellers for the same product.^(5*)

Better Customer Engagement

Discount Coupon

Discount coupons can be either percentage % of total amount or fixed amount \$. Coupon can be specific to customers, specific shipping zone or open for all.TM

Gift Cards

Coming Soon.

Live Chat

Shoppers can do live chat to know all the queries directly before purchasing.TM

Newsletter

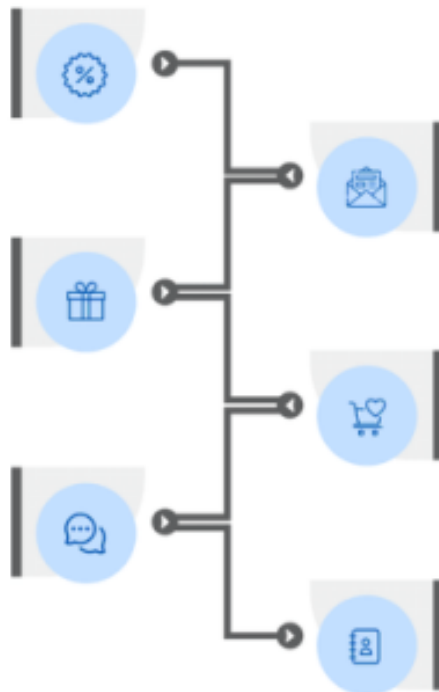
Newsletter subscription is great way get back buyers.

Wishlist

Now you can save items in your wishlist for future Purchase.TM

Contact Seller

Customers can contact seller directly from the product page and order page.





Support Desk Modules

Refunds & Dispute

Refunds and Disputes management system



Secret Login

This feature allows admins to login into any user's account without a password. This can help to check the issues directly from the user's perspective.



Ticket System

A complete support ticket module for vendors to get support from marketplace admin.



Messages

Full featured message INBOX, receive, send emails right from the application dashboard



Complete SEO

Open Graph

The Open Graph protocol enables any web page to become a rich object in a social graph. For instance, this is used on Facebook to allow any web page to have the same functionality as any other object on Facebook.

Product Rich Snippet

Add markup to your product pages so Google can provide detailed product information in rich Search results — including Google Images. Users can see price, availability, and review ratings right on Search results.

Twitter Card

A Twitter card is content designed to give users a rich media experience whenever tweets contain links to a site's content. Twitter has various card types to show content previews, play video and increase traffic to sites.

Meta Tags

Includes all standard meta tags like dynamic title, description, keywords, and other info.

Sitemap

Complete XML Sitemap updates regularly.

Detailed Reports

Know how good your marketplace doing.



**Key
Performance**

Get insights about site traffic, page views, and unique visits without any third-party API.



**Visitors
Graph**

Get the full list of visitor's IPs. You can BAN any IP from this table if needed.



IP Table

**Top
Vendors And
Customers**

List of top vendors and customers in terms of revenue.

**Google
Analytics**

Configure Google analytic and view even more detailed information about your marketplace traffic right on the marketplace dashboard.TM

MORE REPORTS WILL BE ADDED SOON

More Notable Features

➤ **Multilingual supports :** Language files are included with the system. You can translate the whole marketplace language to your locals.

➤ **Beautiful PDF invoices.** ➤ **Database Backup system.**

➤ **Activity log :** The system keep records for orders, disputes, vendor configuration changes with detail history.

➤ **Maintenance mode :** Set the maintenance flag for the whole platform or even for an individual shop.

➤ **High Performance :** The code is highly Optimize for best performance with high speed.

➤ **Product rating system :** Buyers can rate an item they bought with a feedback that can help other buyers.

➤ **Vendor rating system :** Buyers can rate the seller they bought from with a feedback that can help other buyers.

➤ **Dynamic permission based user roles :** You have full control over platform. Create new user role and give a set of permissions to limit the access for users for this specific user role.

➤ **Social media logins :** For haggle free customer registration the system has integrated social media login system with Facebook, Google and Apple login.^(*)

➤ **Theme based storefront**
A fully dynamic theme based frontend management system.

➤ **Vendor landing theme :** A different theme for vendors with all required features like Pricing table, Self registration form, FAQs, Over views etc

➤ **Announcements :** An announcement is a global notification to all visitors. The best place to show limited time promotional offers.^(*)

➤ **Import dummy contents :** To start with some dummy data will help you to better understand the system.

➤ **Import lists of customers :** If you already have a customer database, you can easily import your customer data by CSV bulk upload.

➤ **Email notifications :** Turn on/off notifications to receive automatic email alerts for events like new orders, updates etc.

➤ **Email templates :** Create email templates & send the templates an email to make a fast replay. Vendors can create their own templates.

➤ **Buyer-Seller communication :** Buyer can contact directly to the seller from the order detail page and seller can reply or even can start a new conversation.

➤ **Different login interface to customers and vendors :** Completely different login interface for customers and vendors.

➤ **Exports almost everything :** Export customers, orders, users and other table records via CSV, Excel, PDF or just copy directly into the clipboard.

➤ **Static pages :** Create static HTML pages and place the link into the navigation.

➤ **Blog system :** A complete blog system with comment section can increase the visitors engagement in your marketplace.



Start selling immediately

Vendors can choose the plan that fits his/her need and start selling in minutes without any manual approval or anything. But admin can also turn on the approval option too. Then vendor needs approval to start selling.



Vendor Dashboard

A shiny and comprehensive dashboard to manage the business effortlessly. You can manage your staffs, inventories, warehouses, shipping zones, taxes, handle orders, manage disputes and refunds, communicate to buyers, promotions and everything without leaving the dashboard.



Full Control over the shop

Vendor will have full control over the shop configuration and other shop related settings.



Role-based user permission

A vendor can create own user roles and set permissions for that role.



Manage Staff

Vendor can add staff members to manage the business.



Catalog

Vendor can also contribute to build the catalog if the market allows.



Buyer Support System



Store Insights



Sales By Month

Vendors will get sales report based on months.



Top Selling Items, Categories And Suppliers

See your most popular items list, categories and suppliers. This report will help vendors to get ready for the future.



Top/Returning Customer

Customer list who spends more in your store and customer who bought multiple times from you. This will help vendors to offer discounts to the most valuable customers.



Financial States

Financial insights with detail breakdown reports like total amount of sales, discounts and refunds for the given period of time.

More Vendor Features

<p>Warehouses</p> <p>List your warehouses to manage your stocks</p> 	<p>Supplier Profiles</p> <p>Create supplier profiles you frequently get supplies from, this will help the system to give you more insights about your business.</p> 	<p>Activity Log</p> <p>The system keep records for orders, disputes, shop configuration changes with detail history.</p> 
<p>Advanced SEO Support Without Any Extra Effort Needed.</p> 	<p>Rich HTML Editor For Item Description.</p> 	<p>Beautiful PDF Invoices For Orders.</p> 
<p>Receive notification for new orders / messages etc</p> <p>Can be turn on or off from settings.</p> 	<p>Maintenance Mode</p> <p>Set the maintenance flag for the whole platform or even for an individual shop.</p> 	<p>Dynamic Permission Based User Roles</p> <p>You have full control over users. Create new user role and give a set of permissions to limit the access for users for this specific user role.</p> 



Details

- Duration of Deliver the project . 1 Day
- Total project cost 4000\$

- The complete source code will be delivered
Continuous technical support will be provided.
- 